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nis communication to file a reply T of this application.	complying with the requirements
d. Note the attached EXAMINER eason(s) why the oath or declar	R'S AMENDMENT or NOTICE OF ation is deficient.
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6. Interview Summary Paper No./Mail Da 7. Examiner's Amend	ate
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Examiner's Statement of Reasons for Allowance

- 1. This office action is in response to the application filed on October 31, 2001.
- 2. Claims 1-25 are allowed
- 3. Claims include limitations that the prior art of record does not appear to teach or render obvious the claimed limitations as recited below.
- 4. The following is a statement of reasons for the indication of allowable subject matter:

Amo et al. U.S. Patent 6,082,500 teach a display apparatus which facilitates the simultaneous display of advertising and general news information from a remote control center to the building server. The display is updated such that it contains a copy of the latest broadcast schedule, as well as the advertisement and information programming, and automatically displays a days program according to the most current broadcast schedule. However, the prior art of record fails to teach or suggest individually or in combination as stated in claims 1,12, and 22, "the customer configured the display unit parameters by creating a configuration file on the web page, and delivered the configuration file to a uniquely assign e-mail box which is contacted by the display unit controller, and each time the display unit controller address the message e-mail box, it leaves a log and status report which is delivered to the customer to inform the customer that the content is actually display at the proper time and duration" and in combination with other limitations as set forth in the independent claims. Claims 2-11,13-21, and 23-25 are allowed due to dependent claims.

5. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue

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fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for

Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Phuoc H. Nguyen whose telephone number is 571-272-3919.

The examiner can normally be reached on Mon -Thu (7AM-4: 30PM) and off every other Friday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, David A Wiley can be reached on 571-272-3923. The fax phone number for the

organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

February 3, 2005

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